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## BJD Leadership Training & Team Development



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# BJD Leadership Training & Team Development

## Igniting a Creative Mindset for Team Synergy and Collaboration



**“W**e are driven by the spirit of disrupting traditional workplace norms with virtual and live programs that transform team dynamics with a vital element—PLAY. We employ a captivating and sustainable approach, allowing each person to break free from the mundane and create a culture where together work seamlessly merges with play. This is what fosters inspired leadership and unstoppable success,” says BJ Davis, founder, BJD Leadership Training & Team Development.

From an early age, Davis recognized the profound impact of play in fostering connections and transcending language barriers. Growing up in a culturally diverse neighborhood, she witnessed how a simple ball or jumping rope could unite children from different backgrounds without verbal communication.

This powerful realization shaped her belief that communication extends beyond words, and play is a universal language of engagement. Drawing on this formative experience, Davis harnessed the power of play to unlock connections, ignite collaborations, and cultivate inclusive environments.

She successfully applied this idea in transforming work cultures where High Performance Play™ results in forward-thinking mindsets. It evokes curiosity and motivates teams while fostering inclusivity and diversity in their work culture.

“Play creates a space where everyone can participate as equals. It does not have any hierarchy and levels the playing field, highlighting the best in everyone. Play is that critical piece inside a work culture that develops individuals and teams emotionally and socially,” says Davis.

BJD offers innovative programs that are highly engaging and inclusive, resulting in greater work enjoyment and productivity. These programs are designed to bring positive shifts that allow smooth organizational transitions rather than enforcing them. They also help clients identify their roles as players in a cohesive work unit, enhancing employee engagement and retention.

High Performance Play™ also plays a critical role in developing positive experiences (vibrations) among team members. In a world filled with negativity, media-driven fear, worrisome news, and social media dramas, breaking free from the loop and raising vibrations is crucial. High Performance Play™ helps organizations prioritize employee well-

BJ Davis,  
Founder



being and creates a transformative shift. It imbibes a sense of purpose and conviction through positive affirmations, meditation, and acknowledging their strengths. This unlocks a new level of energy and resilience and results in happier, more productive, and loyal employees. BJD leverages its proven High Performance Play™ process to address mental health and resiliency issues within work dynamics, ensuring the best outcomes for clients and their teams.

Aligning with its mission of building healthy, happy, and unified communities through a creative mind shift infused with play, BJD has formulated the High Performance Play™ way into each program. This focuses on three core aspects—You Play, which explores the personal contribution of a team member as a creator, We Play establishes the power of collaboration with other team members as co-creators, and We All Play expands unity and amplifies the impact of group consciousness to invite unlimited creativity, inspiration, and participation that ultimately drives overall positive change within the organization.

BJD has strategically redefined its program delivery methodology into the virtual realm. Before the pandemic, almost 90 percent of its programs were presented live. However, when COVID-19 hit, it regrouped and redesigned its programs to be made available on all online channels. It soon collaborated with non-profit organizations funded through the state department, like American Council for International Education. BJD has designed and delivered programs for Russian business leaders through various results-based leadership (RBL) programs. It also partnered with World Learning to foster learning and development among young leaders in Iraq.

By employing interactive programs featuring small group discussions, breakout sessions, and large group activities,

BJD delivers experiences that go beyond mundane Zoom meetings. For instance, it offers a highly popular No-Stress Recess program that allows participants to relax, engage in team games, and find respite from the stresses of their daily lives. BJD also extends its reach to universities, launching virtual programs that support the mental health of students by providing them with a refreshing break during the week to connect with peers and simply “play.”

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A pioneer of out-of-the-box programs, BJD focuses on play and experiential learning to enable teams to embody resiliency and unleash their innate creativity. It is a journey of self-discovery, where participants draw their conclusions and experience inclusivity in action. Its innovative programs instill a profound appreciation for the power of play, making BJD Leadership Training and Team Development a cherished asset within organizations. **HR**